

Children's Trust Board Monthly update –May 2011

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- Children and Young People's Plan (CYPP) Consultation. John Collings, Chair of Children's Trust Board and Executive Director of Children's Services, updated the Board about the consultation process. Responses are currently being collated and the finished Plan will be put through the legal processes in June. Once the plan is agreed stakeholders will need to take it through their governance routes. The CYPP will be formally launched around September time. For more information please contact john.collings@newcastle.gov.uk or louise.appleby@newcastle.gov.uk
- UNICEF Baby Friendly update. Helen Robinson, Public Health Specialist and Lin Simmonds, Sure Start Lead, presented an update on the UNICEF Baby Friendly initiative, which Newcastle signed up to in July 2020. A key focus of this initiative are breastfeeding levels, which are below the national average in Newcastle, and show a wide variation between areas of the city. There has however been an improvement in breastfeeding levels in Newcastle, and additional achievements to date include the development of trained breastfeeding peer support volunteers in Sure Start Children's Centres, the marketing of peer support groups, a telephone support line around breastfeeding and agreement to share expectant mother's details to the Sure Start network. For more information please contact lin.simmonds@newcastle.gov.uk or Helen.robinson@newcastle-pct.nhs.uk
- Children's Rights Charter. Nick Brereton, Children's Rights Coordinator, talked of Newcastle being one of five authorities taking part in the UNICEF Child Friendly Communities pilot, and gave a presentation on the Newcastle Children's Rights Charter, which links to the pilot. The Charter has been written to reflect and work alongside the priorities in the CYPP, and approximately 200 young people have been involved in workshops to draw this up. More work is needed before the Charter becomes a finished document. For more information please contact nick.brereton@newcastle.gov.uk