

Parenting Support in Newcastle: Making the Difference to Outcomes for Children

Sue Miller

Lead Specialist Practitioner Family Support and
Parenting Commissioner



2009-2010
Preventing and tackling child poverty



What they said....

- *I'd lost her, and now I've got her back*
- *It's nice to come home to a friend-me and my mam we're like that*
- *It's given me the words-even just 'I love you'*

Why parenting support?

- To enable *parents* to fulfil *their* crucial role in bringing up *their own* children
- To engage with the resources, energy and skills that parents bring
- *It just feels like the right thing to do*

What the DVD doesn't show

- **The assessment and careful matching of need to intervention**
- **The support wrapped around the programme**
- **The work done to support and train the practitioners**

Establishing the range of programmes

- **Parent Early Intervention Project funding**
- **Developed a virtual team of practitioners trained to deliver identified programmes**
- **Expect them to build this delivery into their day jobs**
- **Supported by an administrative and workforce development infrastructure**

Parenting Support: Core Offer: Newcastle

PARENT EARLY INTERVENTION PROJECT (PEIP) Targeted 8-13 years

The programmes address a range of parenting situations. They are most effective when part of a package of integrated, targeted support

PEIP funded courses.
FREE at the point of delivery

Incredible Years
PEIP Target: 8-11 years
Delivered to: Parents only

Triple P
PEIP Target: 8-13 years
Delivery method: one to one

Strengthening Families
PEIP Target: 10-13 years
Delivered to: Parents and young person

Targeted funding for 150 families annually through to March 2011

Parenting Support: Core Offer: Newcastle

NON PEIP covering full age range, universal and targeted

Wish list
Would like to offer courses to parents but depends on funding

Incredible Years Basic and school age
Target: 0-8 years

Triple P
Target: 0-8 and 13-16

Strengthening Families
Target 13-16 years

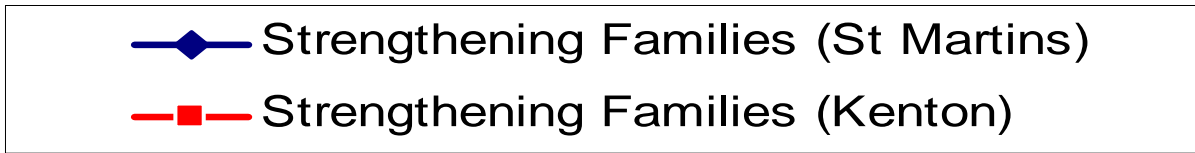
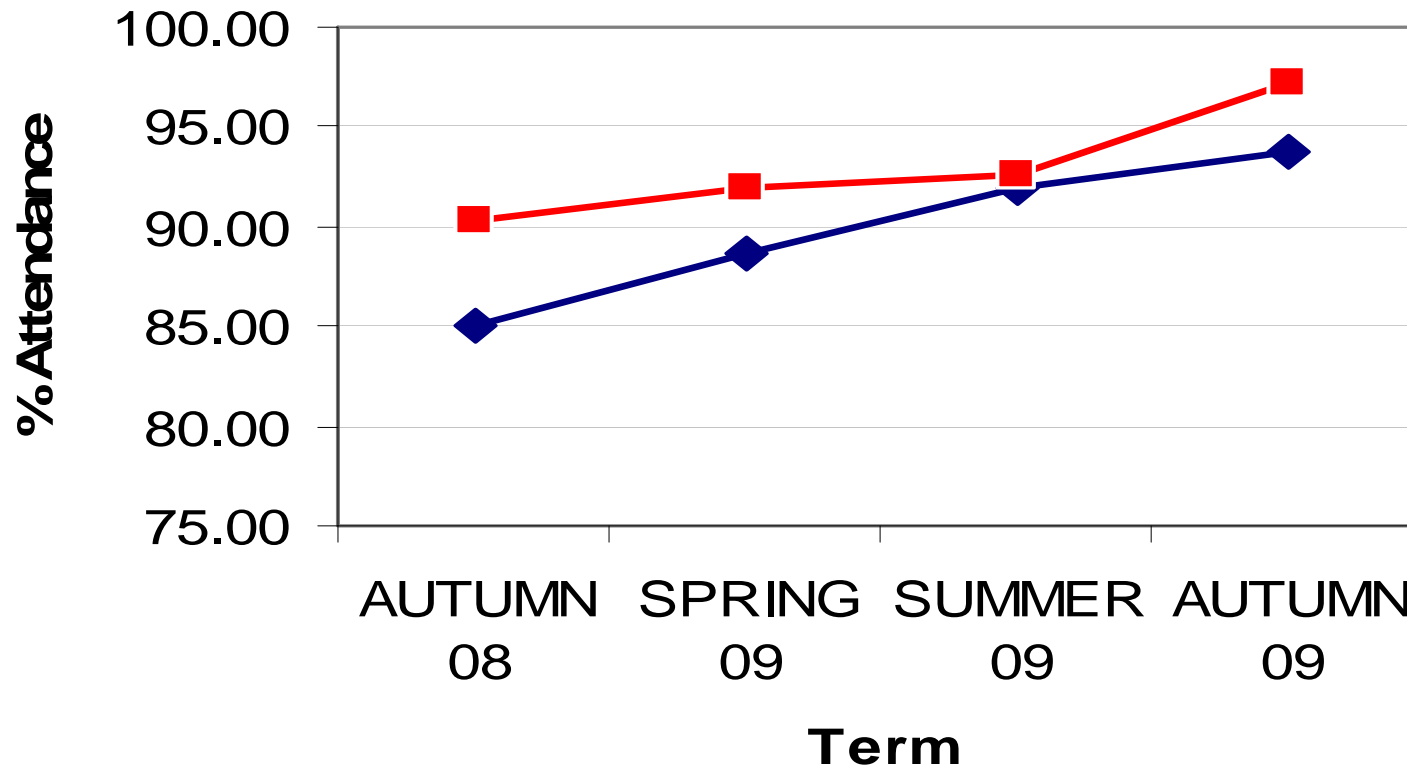
Targeted

Being a Parent
Target : Teenage parents

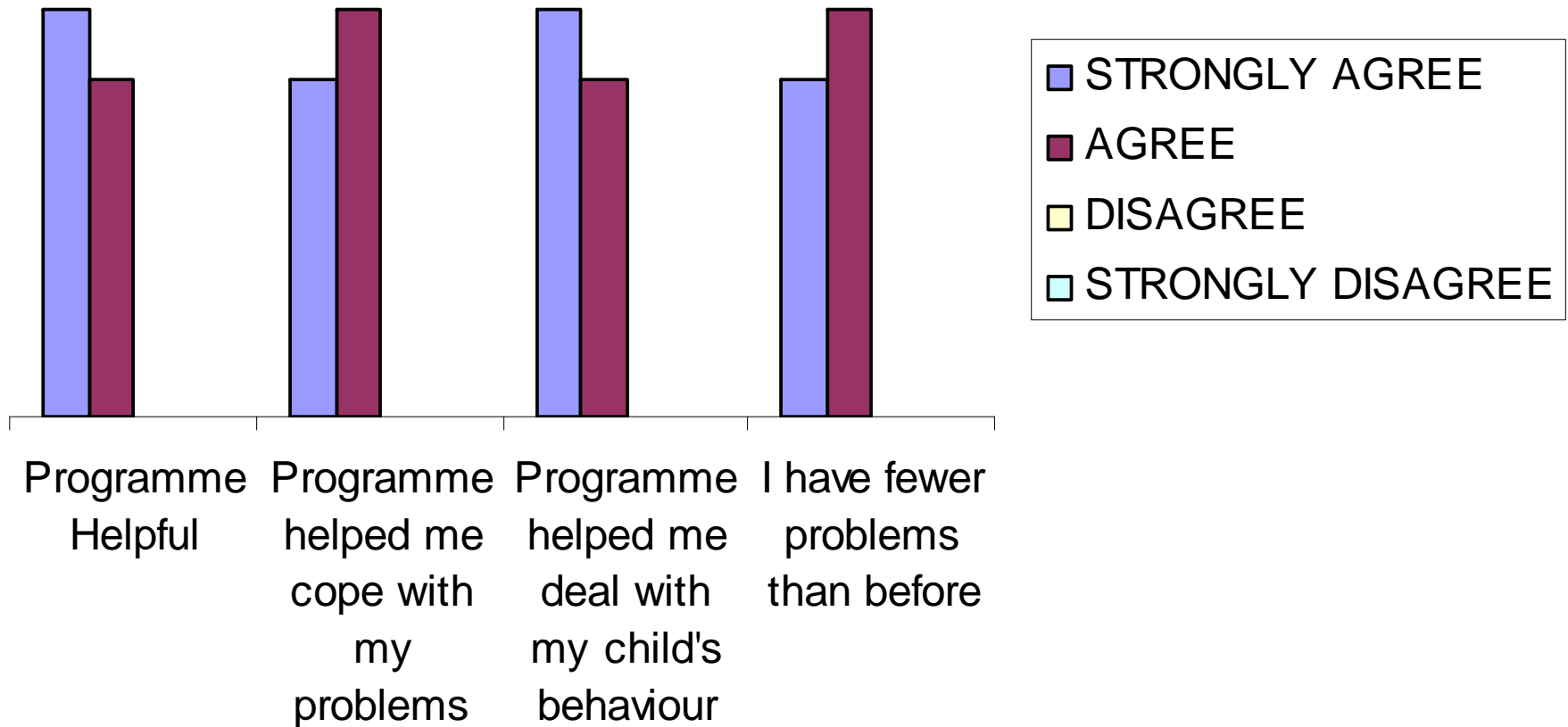
Parent Factor
Target: Diagnosis of Attention Deficit Hyperactivity Disorder (ADHD)

Let's Talk Parenting
Target: Youth crime

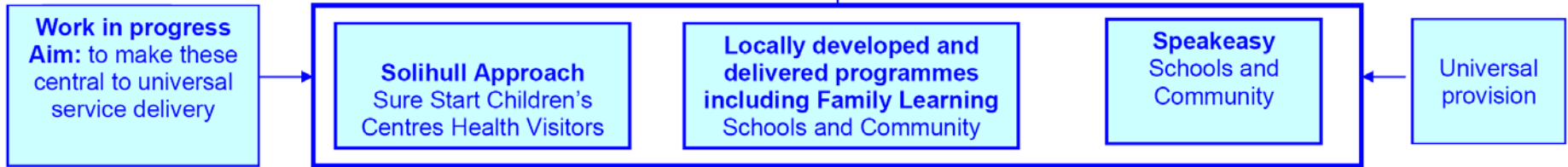
School Attendance Improvement



Parental Feedback on Programmes (Oct/Nov 2009)



Parenting Support: Core Offer: Newcastle



Parenting Support: Core Offer: Newcastle

PARENT EARLY INTERVENTION PROJECT (PEIP)

Targeted 8-13 years

The programmes address a range of parenting situations. They are most effective when part of a package of integrated, targeted support

PEIP funded courses. FREE at the point of delivery

Incredible Years
PEIP Target: 8-11 years
Delivered to: Parents only

Triple P
PEIP Target: 8-13 years
Delivery method: one to one

Strengthening Families
PEIP Target: 10-13 years
Delivered to: Parents and young person

Targeted funding for 150 families annually through to March 2011

NON PEIP covering full age range, universal and targeted

Incredible Years Basic and school age
Target: 0-8 years

Triple P
Target: 0-8 and 13-16

Strengthening Families
Target 13-16 years

Being a Parent
Target : Teenage parents

Parent Factor
Target: Diagnosis of Attention Deficit Hyperactivity Disorder (ADHD)

Let's Talk Parenting
Target: Youth crime

Targeted

Work in progress
Aim: to make these central to universal service delivery

Solihull Approach
Sure Start Children's Centres Health Visitors

Locally developed and delivered programmes including Family Learning
Schools and Community

Speakeasy
Schools and Community

Universal provision

Parenting programmes 'work' when

- They are delivered by an appropriately trained and supported practitioner
- Are part of an integrated package of support available locally
- Are tailored to the needs of individual children and families

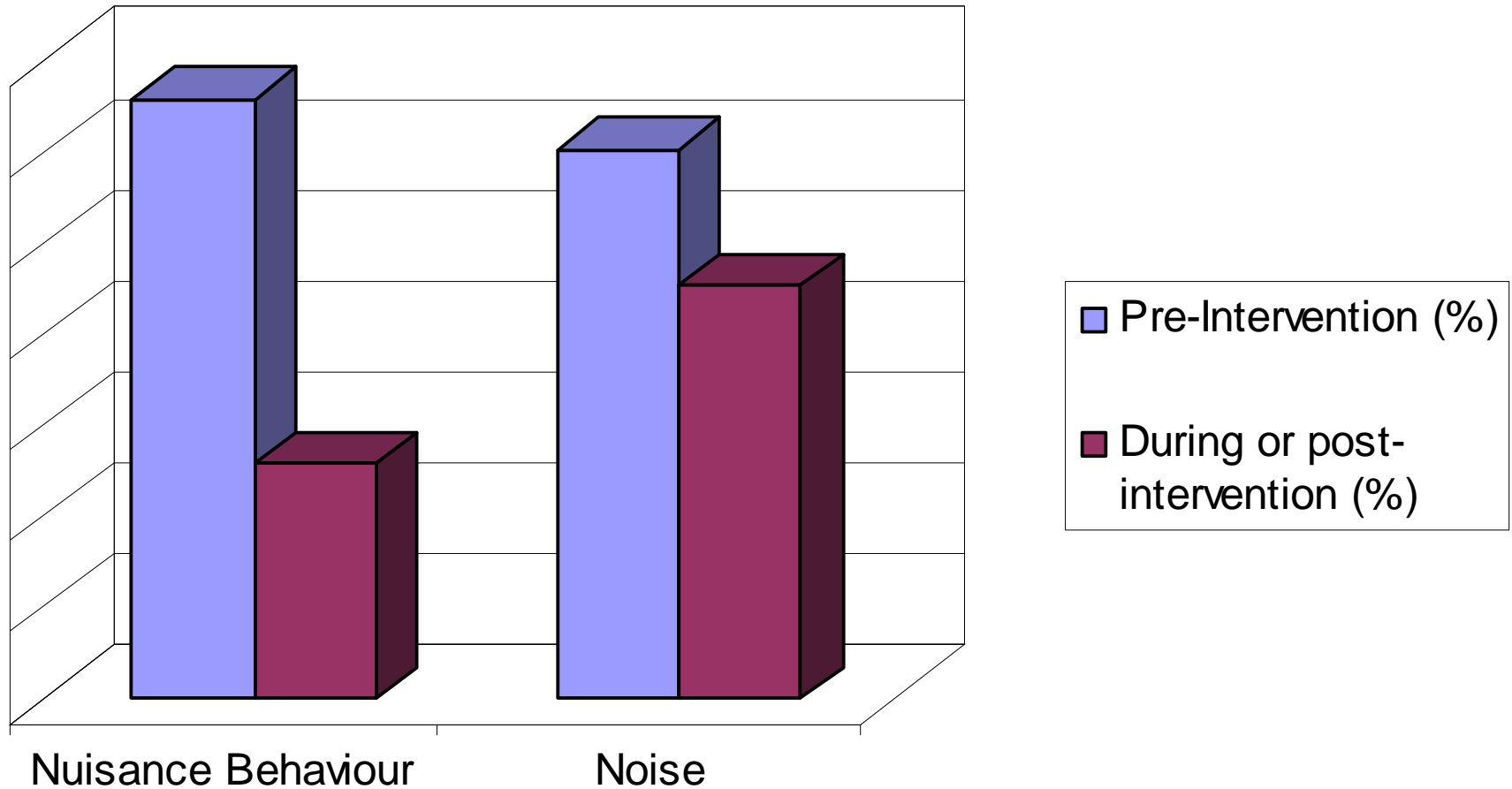
Characteristics of practitioners providing effective parenting support

- **Genuinely enjoys working with children and families**
- **Does what they say they are going to do**
- **Tailors their work to the needs of individual families**
- **Highly visible and available in the local community**
- **Brings and sustains a team around the family**

What practitioners wishing to support parents say...

- I don't know what's available
- I don't know who's delivering it
- I don't know how to access it
- I don't know if it really works

Family Intervention Project – Anti-Social Behaviour



Family interventions work.....

Parenting programmes

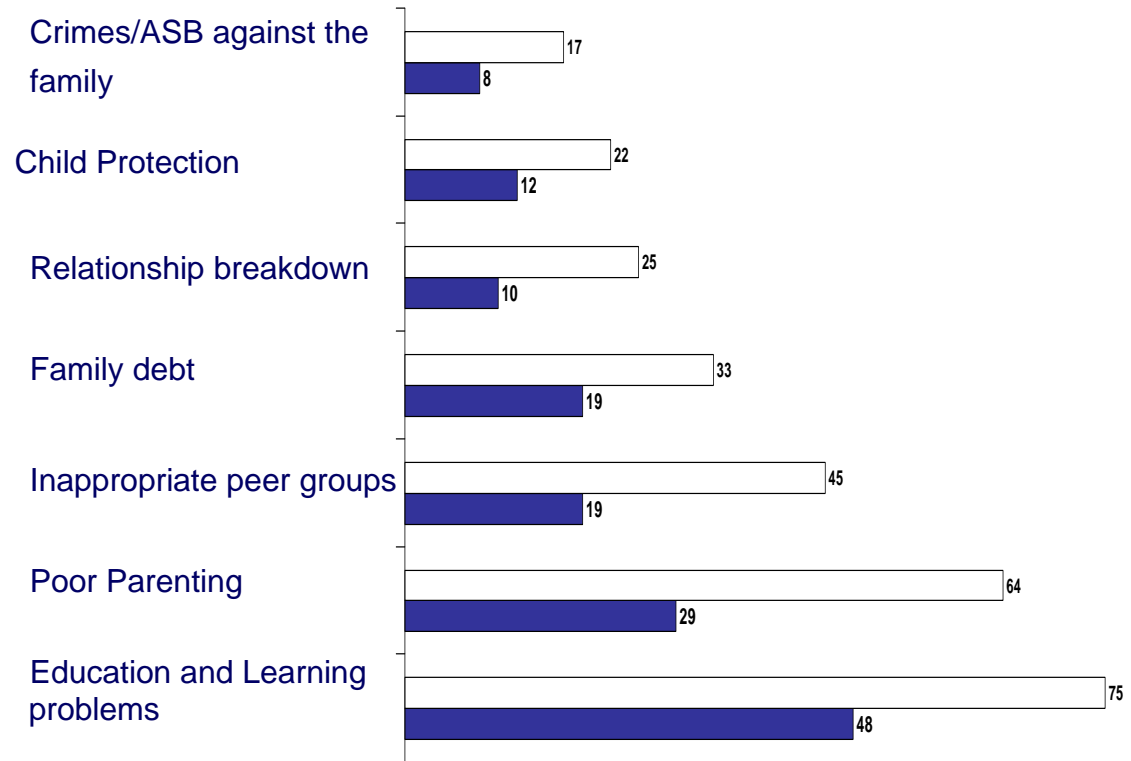
- long term improvements in behaviour (1- 10 years)

Parenting Early Intervention Programme

- halved significant behavioural difficulties
- 9 out of 10 parents would recommend to others



Family Intervention Projects*



Base: 550 Families who completed the intervention



Risk factors at point of referral



Risk factors at point of exit

* Risk factors defined by key workers on the basis of their own assessments and information assessments shared by other relevant agencies

Where are we up to?

- **We are addressing the need to be clearer about our definitions of parenting support and family support**
- **Our targeted work with vulnerable parents within universal services is becoming more robust and better coordinated**
- **We are identifying parenting practitioners at all tiers and training them to engage with vulnerable families**
- **We are ensuring universal and targeted services contribute earlier to the safeguarding of children and stop them from developing more significant needs**

Key messages

- Poverty and lack of qualifications are all highly significant for outcomes for children
- But effective parenting is a hugely important protective factor in narrowing the gap
- Having a parent figure, either in the family or the wider community that gives a child a sense of personal worth, confidence and a belief that they matter can make a difference.
- You can be the person that makes that difference

What do we want people to say about Newcastle?



2009-2010
Preventing and tackling child poverty



Newcastle....

- *a great place to live*
- *a great place to be a parent*
- *and a great place to grow up*